

could change one thing,
see my mum.



The Asylum Seekers Resource Centre Housing team, recipients of a Lead Project Grant Nov 2016

STREETSMART COLLECTIVE

Powering Change Together



YOUR OPPORTUNITY

The team at StreetSmart believe no one should be without a safe and secure place to call home.

We are expert in engaging the community, raising funds and getting help to where it is needed most to combat homelessness.

We are now looking to partner with like-minded philanthropists, trusts, foundations and corporates to co-fund our community grants to smaller, grassroots homeless services across Australia and accelerate our impact in the community.

WHAT WE DO

Since 2003 StreetSmart has been engaging the community, raising funds and supporting local responses to homelessness. To date we have raised \$4,484,952 million, funding 1418 projects at 506 organisations.

We have an unrivalled thirteen year track record of raising funds and awareness through innovative fundraising models, engaging with 900+ businesses and 100,000's of people.

We then seek out, support and partner smaller, grassroots, homeless services through a unique community grants program. These smaller services are embedded and connected in their communities, often responding to gaps in service delivery with innovative programs, yet struggle for funding. That's where we step in and you can now join us.

**“STREETSMART IS A
UNIQUE ORGANISATION,
EMPOWERING US ALL TO
HELP PEOPLE WHO ARE
HOMELESS BY FUNDING
GRASSROOTS PROJECTS.”**

Tim Costello
CEO World Vision

OUR MODEL

STREETSMART ACTION AGAINST HOMELESSNESS

We Engage
the Community

We partner with 900+ cafes,
restaurants and hospitality partners

We organise online and
other fundraising



Cafes donate \$1 per
coffee and customers
chip in to match

Customers make a micro
donation with their meal at
participating restaurants

Supporters use peer to
peer event fundraising

StreetFunder
Monthly Giving and
one off donations

We seek out, fund and support
grassroots organisations

WHY STREETSMART?

We have Australia's leading network of Homeless sector experts.

State-based volunteer Grants Advisory Committees, with consumer representation, provide sector knowledge, connect us with potential applicants and review and advise on grant applications.



Victorian Grants Advisory Committee: Lucy Adams, Justice Connect; Cassandra Bawden, PESP Council to Homeless Persons; Andrew Edgar, Barwon South West Homelessness Network Coordinator; Russell Shields, Asylum Seeker Resource Centre.



New South Wales/ACT Grants Advisory Committee: Sue Cripps, Sue Cripps Consulting; Sarah Hiley, Medically Supervised Injecting Centre; Katherine McKernan, Homelessness NSW; Lara Sabbadin, Housing NSW; Lou Schetzer, PIAC



Queensland Grants Advisory Committee: Maria Leebeek, Micah Projects; Darren McGhee, Salvation Army; Peter Mengede, QLD Shelter; Robert Reed, Minter Ellison; Ruth Toomey, QLD Public Service Commission

“YOUR WORK HAS SUCH POSITIVE AND BROAD REACHING CONSEQUENCES FOR SOME OF OUR COMMUNITY’S MOST DISADVANTAGED PEOPLE, I HOPE YOU KNOW JUST HOW IMPORTANT AND ESSENTIAL YOUR FUNDING IS.”

Kat Armstrong, Director
Women In Prison Advocacy Network

OUR IMPACT

Since 2003 we have:



Our knowledge of the homeless sector and in particular of small organisations, and the networks we have built, enable us to work with important local services that would otherwise fly under the funding radar.

In 2013 a Melbourne University team concluded that our 2012 grants round had an **Social Return On Investment ratio of \$3.85 for every dollar granted.**

“STREETSMART UNDERSTANDS THE COMPLEXITY OF CREATING SOCIAL CHANGE AND ARE PREPARED TO SUPPORT INITIATIVES THAT ARE INNOVATIVE AND VERY ENGAGED WITH THEIR LOCAL COMMUNITIES.”

Grace McQuilton, The Social Studio

LOCALISED, INNOVATIVE GRANT MAKING



BIG ISSUE - STREET SOCCER

Back in 2005 StreetSmart funded The Big Issue to start a soccer program. With seed funding of \$1,482 the program got up and running. Since then the program has been funded by State and Federal governments and rolled out to 16 centres, impacting thousands of lives. StreetSmart continues to support the Big Issue vendors across Australia.



EUREKA MUMS

Eureka Mums is a grassroots volunteer lead organisation based in Ballarat rescuing and supplying baby equipment and clothes to families in need. In 2014 StreetSmart assisted with a start-up grant of \$2000 and continues to support their important work with families.



ORANGE SKY LAUNDRY

Orange Sky Laundry is Australia's first mobile laundry service for the homeless. StreetSmart gave them their first community grant, \$500 to fund vehicle running costs, giving them confidence to attract further funding. The founders were named Young Australians of the Year 2016.



FARESHARE

One of our first grants was to an embryonic FareShare back in 2004. Our \$2,274 grant went to pay their lease on a kitchen. Since then we have been supporting them to build capacity to now make & distribute 1 million meals a year to over 400 charities.

LIVES IMPACTED



ORANA HOUSE INC

Thank you for funding the ‘Undercover’ project last year. We have had over 100 women and children come to the refuge for crisis accommodation and because of StreetSmart all of them have had the dignity of wearing a new pair of pajamas and climbing into a bed with fresh linen that was theirs to keep. Many have been so overwhelmed that they can’t thank us enough so I pass their thanks on to you.

One woman arrived in a jumper, a pair of her daughter’s shorts and thongs – that’s it – no underwear, purse and ID. She cried in my arms when she had a hot bath and got all rugged up for the night.

Organisations such as StreetSmart make a real difference in the lives of the families who are at their most vulnerable. Thanks again to all of you.

Kristine McConnell
Manager, Orana House, Perth WA



Welcome

Having fled family violence, Susan and her 3 children had come to the Mornington Peninsula from a rural location. The 4 of them had been living in their car and making use of the foreshore showers and barbeques. Susan had not changed her Centrelink details, frightened her partner would find them.

Through the StreetSmart funded Homeless Emergency Relief fund SPCSIC provided Susan with toiletries, food, clothing and blankets. During her visit Susan connected with a case worker and her Centrelink income was re-established. In the short term Susan and her family were found a place in a caravan park cabin and she recently moved to transitional housing and was looking for work. Her 3 children started school at the beginning of term one with new uniforms provided by the Homeless Emergency Relief fund.

At her last visit Susan wondered what would have happened to her if she had not run out of soap and toothpaste and come to get help from SPCSIC.

Jackie Currie
Manager, Southern Peninsula Community Support and Information Centre

STREETSMART COLLECTIVE

Through a partnership with StreetSmart we can help you effectively target and tackle homelessness and domestic violence across local communities.

Our new funding partnership will also provide an element of sustainability and capacity building to enable StreetSmart to continue to grow our community engagement, fundraising and impact.

StreetSmart will be developing partner engagement opportunities to share learning and sector knowledge. We will also acknowledge funding partnerships through our website.

Currently community grants are distributed twice a year, November and May.

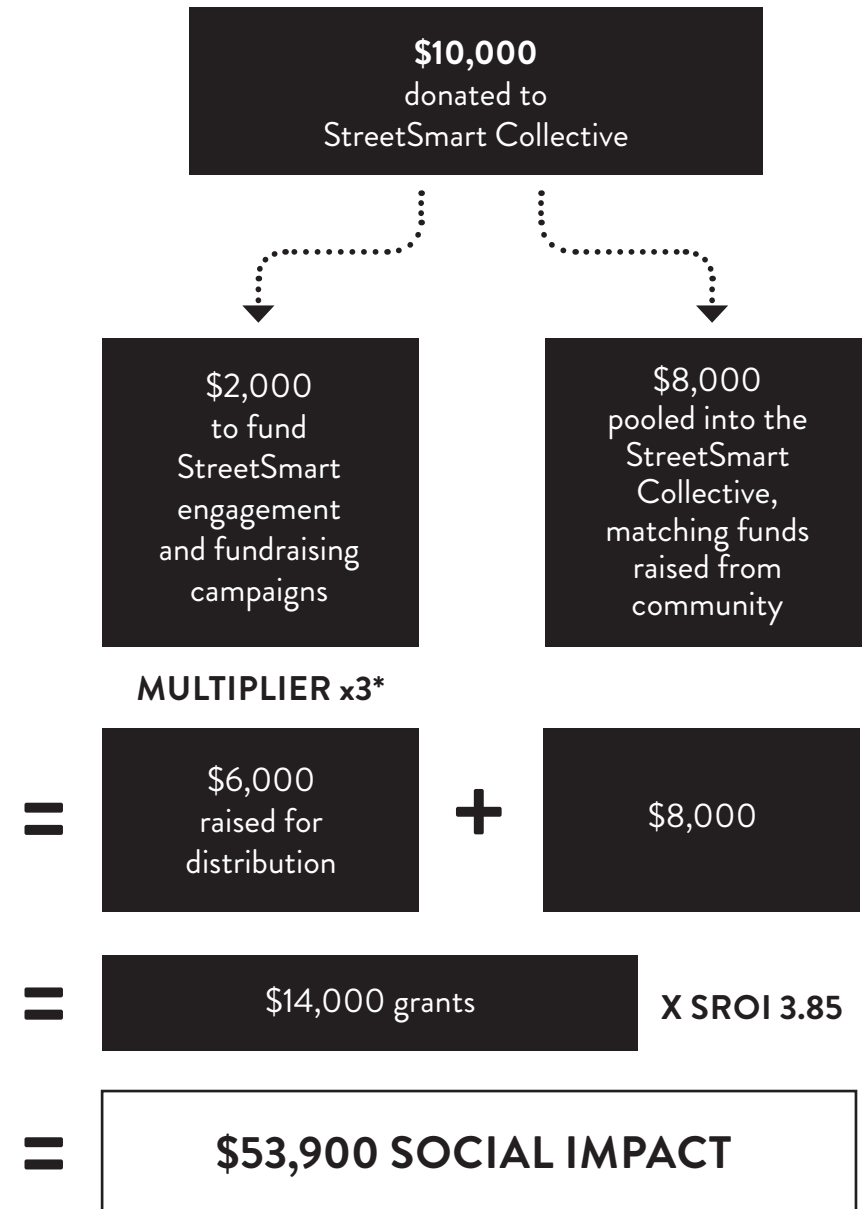
“STREETSMART TRULY UNDERSTANDS TACKLING HOMELESSNESS AT A GRASSROOTS LEVEL, AND THEIR SUPPORT IS VITAL FOR OUR YOUNG PEOPLE AS A FIRST PRACTICAL STEP TOWARDS STARTING A LIFE OF INDEPENDENCE.”

**Charles Bond, Executive Officer,
Taldumande Youth Services**

HOW THE FUND WILL WORK

Through the StreetSmart Collective we aim to double our annual grant distributions, from \$450,000 to \$900,000 annually, while providing sustainable funding to continue to build our community engagement and fundraising campaigns.

For every \$10,000 invested into the StreetSmart Collective, \$2,000 will be directed to build StreetSmart community engagement and fundraising, enabling StreetSmart to raise \$6,000 from the public (a multiplier of x3), and \$8,000 will be directed into the StreetSmart community grants program.



* x3 Multiplier = historic StreetSmart cost/fundraising ratio

OUR TEAM

National Board of Directors

Monica Logan – Director, Upper and Lower

Jerry Marston – (Chairman) Director, The INCUS Group

Zoey Masunungure – (Treasurer), Australian Red Cross Blood Service

Adam Milgrom – Director, Dot Point

Adam Robinson – Founder and CEO, StreetSmart Australia

Matthew Rowe – (Secretary) Corporate Governance Advisor, AFIC

Legal Advisors

Herbert Smith Freehills

Auditors

JTP Assurance

WHAT NEXT

If you're interested, let's talk. We want to make things happen and are keen to hear from you.

Please contact our Founder and CEO:

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www.streetsmartaustralia.org

StreetSmart Australia has Public Benevolent Institution and DGR 1 Classification.